

THE WORLD'S FIRST ORGANIC ISLAY.

ORGANIC 2003 ANNS AN T-SEANN DOIGH

A CENTURY AGO MOST BARLEY WAS ORGANICALLY GROWN. NATURAL FERTILISERS – SEAWEED, PEAT AND MANURE – WERE HARNESSSED IN A WAY THAT RESPECTED THE YEAR'S AGRICULTURAL CYCLE. THIS NATURAL RHYTHM WAS LOST AS MECHANISATION AND INTENSIVE METHODS WERE DEVELOPED TO SATISFY INCREASING COMMERCIAL PRESSURES. INDUSTRIALISED FARMING CUT THE ONCE INTIMATE RELATIONSHIP OF MAN, SOIL, CROP, LIFE. USING OUR ORIGINAL VICTORIAN DISTILLING EQUIPMENT AND CULBLAIR FARM'S ORGANIC BARLEY, WE CAN TURN THAT CLOCK BACK TO A SIMPLER, MORE GENUINE AGE.

ISLAY SINGLE MALT SCOTCH WHISKY

NATURAL WHISKY. DISTILLED, MATURED AND BOTTLED. UN-CHILL FILTERED AND COLOURING FREE. AT BRUICHLADDICH DISTILLERY, ISLE OF ISLAY, SCOTLAND. PRODUCT OF SCOTLAND.


JIM MCEWAN
HEAD DISTILLER

BRUICHLADDICH

PROGRESSIVE HEBRIDEAN DISTILLERS

A REVOLUTIONARY OLD IDEA:

2003 WAS A PARTICULARLY FINE HARVEST OF CHALICE BARLEY FOR WILLIAM ROSE AT CULBLAIR FARM. SUPREME QUALITY BARLEY COMBINED WITH A SLOW TRICKLE-DISTILLATION TO DO IT JUSTICE, AND NEW OAK HAS RESULTED IN THE "CREAMIEST" SPIRIT WE'VE EVER SEEN. THIS IS HOW IT USED TO BE IN A MORE INNOCENT AGE BEFORE THE PRESSURES OF INDUSTRIAL DISTILLING AND COMPUTERISED CONFORMITY.

BRIGHDE, THE PAGAN GODDESS OF FERTILITY – SIMILAR TO THE GREEK ATHENA AND THE ROMAN MINERVA – IS ALSO PROTECTOR OF THE HOME AND THE HEARTH. PRONOUNCED "BRIG-HEED-HER", SHE IS A POWERFUL SPIRIT OF THE LAND AND "MOTHER OF THE ISLES", FOR SHE IS THE VERY LIFE-FORCE OF THE HEBRIDEAN ISLANDS THEMSELVES.

DISTILLERY NOTES:

- THE FIRST ORGANIC BRUICHLADDICH RELEASE.
- 100% ORGANIC CERTIFIED BY THE BIODYNAMIC ASSOCIATION.
- THE WORLD'S FIRST ORGANIC ISLAY.
- 2003 VINTAGE – ONE OF THE "CREAMIEST" ISLAY SPIRITS EVER.
- "ANNS AN T-SEANN DOIGH": GAELIC FOR, "IN THE TRADITIONAL WAY".
- LIMITED EDITION RELEASE OF 15,000 NUMBERED BOTTLES
- SOLD STRICTLY BY ALLOCATION.
- UNIQUE TIN AND COATED BOTTLE DESIGN FEATURING BRIGHDE, GAELIC GODDESS OF FERTILITY AND HARVEST.
- MATURED IN AMERICAN OAK CASKS – NEW AND USED.
- 100% SCOTTISH BARLEY.
- BOTTLED AT 46% ALC./VOL. STRENGTH.
- TRICKLE-DISTILLED, MATURED AND BOTTLED ON ISLAY; NON CHILL-FILTERED AND COLOURING FREE, USING ISLAY SPRING WATER.



BRUICHLADDICH

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